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*your health, your hopes, your baby.*

## The Journey of Creating a Family Fertility Treatments Constantly Evolving

**Lawrence B. Werlin, M.D., F.A.C.O.G.**

**T**he field of Reproductive Medicine is one of the most dynamic and constantly changing fields in medicine. The first baby born from In Vitro Fertilization (IVF) will turn 34 years old on July 25th. The Nobel Prize in medicine in 2010 was awarded to Dr. Robert Edwards as the surviving member of the team that produced this first IVF baby. Since that time our field has constantly improved and implemented new techniques to assist patients in achieving success. Dr. Lawrence B. Werlin, a nationally noted specialist in Reproductive Endocrinology & Infertility, has been responsible for over 3,000 babies born in Orange County and continues to earn accolades and recognition from the medical community.

Dr. Werlin pioneered the use of Preimplantation Genetic Diagnosis (PGS/PGD) in Southern California, and is considered a nationally noted expert in its application. With this PGS/PGD procedure a reproductive endocrinologist analyzes the genetic make-up of the embryo, allowing the ability to identify chromosome abnormalities as well as fatal diseases like cystic fibrosis, sickle cell anemia and hemophilia. PGS/PGD allows the selection of the more viable embryos thus the chances of a successful pregnancy increase.

He is the founder and Medical Director of Coastal Fertility Medical Center (Coastal) and was also Founder & Director of the Hoag Memorial Hospital Fertility Services. He serves as professor in the division of REI in UCI'S Department of Obstetrics and Gynecology.

Coastal provides the highest quality reproductive services available, with maximum attention paid to compassionate patient care. Coastal has been Orange County's leading provider of reproductive medicine to infertility patients since 1982.

Coastal hosts free in-house seminars for the general public every month. Dr. Werlin and his staff gather to welcome prospective patients seeking information on the fertility options available. Coastal combines convenience, compassion and technology with it's on-site state-of-the-art laboratory and surgery center. Visit our website for information and photos of our new facility opening Spring 2012.



▲ Dr. Werlin is a nationally renowned expert and researcher in Reproductive Endocrinology and Infertility. He calls the music of the Rolling Stones his "soundtrack for life," and patients applaud the undeniable passion he has for his work.



**COASTAL  
FERTILITY  
Medical Center**

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[www.CoastalFertility.com](http://www.CoastalFertility.com)

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[WerlsFertilityWorld.com](http://WerlsFertilityWorld.com) for news and  
information about FREE monthly seminars.

